

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Steve Riedl *et al*
Serial No. : 10/662,776
Filed : September 15, 2003
For : SYSTEM AND METHOD FOR ADVERTISEMENT DELIVERY
WITHIN A VIDEO TIME SHIFTING
Group Art Unit : 4127
Examiner : Adam B. Chornesky

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

PRELIMINARY AMENDMENT

In response to the Final Office Action dated December 28, 2009, please reconsider the above identified application in light of the following Preliminary Amendment with a Request for Continued Examination, wherein:

Amendments to the Claims are noted in the marked-up version of the claims beginning on page 2 of this paper; and

Remarks begin on page 22 of this paper.